

**School of Business and Management**  
CHRIST (Deemed to be University), Delhi NCR

**Activity Report**

**General Information**

Type of Activity	Webinar
Title of the Activity	webinar on " <b>Intellectual Property Rights: Guidelines for Academicians</b> "
Date/s	<b>19.6.2021</b>
Time	<b>10 A.M – 12 P.M</b>
Venue	<a href="https://meet.google.com/str-kech-puv">https://meet.google.com/str-kech-puv</a> Recording Link: <a href="https://drive.google.com/file/d/1adSXviBz-JGRyC18U5bHtmZJ1UjY9Wq6/view?usp=sharing">https://drive.google.com/file/d/1adSXviBz-JGRyC18U5bHtmZJ1UjY9Wq6/view?usp=sharing</a>

**Speaker/Guest/Presenter Details**

Name	Prof. (Dr) ARVIND KUMAR JAIN
Title/Position	<b>Prof. &amp; Dean</b> School of Basic and Applied Sciences, Galgotias University and <b>Dean, Students Welfare</b> , Galgotias University  <b><u>Curriculum Vitae</u></b>  <b>Prof. (Dr) ARVIND KUMAR JAIN</b> MSc, MPhil, PhD(IITRoorkee), Postdoc( France) <b>Prof. &amp; Dean</b> School of Basic and Applied Sciences, Galgotias University and <b>Dean, Students Welfare</b> , Galgotias University  Phone - 8588895415(M), 9868610154 (M), 9868660691(R) Email- jain1dcy@gmail.com <b>Experience:</b> More than <b>18</b> years of Teaching and Research and administration  <b>Area of Teaching Interest</b> Nanotechnology, Materials Science, Engineering

**Dr. JOIL CHANDRAN**  
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Chemistry, Organic Chemistry, Environmental Science.

**Areas of Research Interest**

Analytical Chemistry, Photochemistry of II-VI Semiconductors, Nanomaterials Synthesis, Carbon Nanotube, Nanocomposites, Sensing devices of CNT and ZnO etc

**International Experience / Visits.**

1. I have visited France for my Postdoctoral work from July 2002 to Nov. 2003.
2. I have visited Netherlands to participate in Summer School on Ethics in Nanotechnology at University of Twente, The Netherlands from 23 to 29 /08/ 2008
3. I have visited Germany in Sept. 2010 to participate in Second Annual Conference of the Society for the Study of Nanoscience and Emerging Technologies at Technische Universität Darmstadt- Germany, Sept.29-Oct.2, 2010.

**Fellowship/ Awards**

- Recipient of **Travel Grant \$ 1345-** from NSF- USA to participate and present paper in Third Annual Conference of the Society for the Study of Nanoscience and Emerging Technologies at Tempe Arizona, USA Nov.7-10, 2011.
- Recipient of **Full Travel Grant \$ 2000-** from NSF- USA to participate and deliver a lecture in Second Annual Conference of the Society for the Study of Nanoscience and Emerging Technologies at Technische Universität Darmstadt- **Germany**, Sept.29-Oct.2, 2010.
- Recipient of full Travel Grant to participate and deliver lecture in Summer School on Ethics in Nanotechnology at University of Twente, The **Netherlands** from 23 to 29



	<p>/08/ 2008.</p> <ul style="list-style-type: none"> <li>➤ <b>CNRS Postdoctoral Fellow</b> at Institut de chimie de la matiere condensee de Bordeaux, Bordeaux cedex, <b>France</b> for a period of sixteen month (July 2002 to Nov. 2003).</li> <li>➤ <b>CSIR Senior Research Fellow</b> at Department of Chemistry <b>Indian Institute of Technology Roorkee, Roorkee</b> ( May 2001 to June 2002).</li> <li>➤ <b>DST Project Fellow</b> in the Department of Chemistry <b>Indian Institute of Technology Roorkee, Roorkee.</b> ( Feb-1996 to Dec 1999.).</li> </ul>
Organization	Galgotias University
Title of Presentation	<b>Intellectual Property Rights: Guidelines for Academicians"</b>
<i>(Add/repeat above rows if there is more than one Speaker)</i>	

#### Activity Report

Learning Objective (Los)	<p>Importance of IPR Types of IPR Protection of IPR</p>
Key Takeaways/Learning outcomes	<p>School of Business and Management, Christ University,NCR organized a webinar on <b>Intellectual Property Right</b> for Faculty Members.Prof. (Dr) ARVIND KUMAR JAIN, <b>Prof. &amp; Dean</b> School of Basic and Applied Sciences, Galgotias University was the resource person of the workshop. The webinar was organized to promote innovation and entrepreneurship at the institute level on 19.6.2021</p> <p>The following topics were covered in the webinar:</p> <ol style="list-style-type: none"> <li>1. Introduction to IPR – IP is Everywhere</li> <li>2. Innovation &amp; Patents</li> <li>3. Copyright &amp; Related Rights</li> <li>4. Branding &amp; Trademarks</li> <li>5. Industrial Designs</li> <li>6. Other IPs – Geographical Indications, Semiconductor Integrated Circuits Layout Design, Plant Variety, Trade Secrets</li> <li>7. Importance &amp; Protection of IP – Recognize and Respect your own IP and that of others'</li> </ol>

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## 8. Entrepreneurship & Digital Age

Dr. Jain discussed about the importance of intellectual property rights and the crucial role of intangibles such as technology, design and branding in international manufacturing. Analysis was done by case studies pertaining to various innovations.

Dr. Jain emphasized the importance on protecting the IP law by, for example, patents, copyright and trademarks with the help of IP law. She motivated the audience to earn recognition or financial benefit from what they invent or create. By striking the right balance between the interests of innovators and the wider public interest, the IP system could be aimed to foster an environment in which creativity and innovation can flourish.

As is the case with inventions, utility models' patents and patents are relevant for protecting, managing, exploiting innovations. Patents are the preferred IP right sought for the protection of technological innovations. Dr. Jain mentioned that the number of patents owned by an enterprise is often used as one of the main indicators for determining its innovation intensity and patents are used as a measure of output of innovation. While such an approach is useful, it does not look at the role of the IP system as a whole in facilitating the successful introduction of innovative products in the marketplace.

Dr. Jain answered the questionnaires raised by the participants and gave them suggestions providing information related to patents, copyrights and trademark etc.

Event Coordinators	Dr.Gaurav Gupta and Deeksha Ganguly
<b>Rapporteur</b>	
Name of the Rapporteur	Dr.Gaurav Gupta and Deeksha Ganguly
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### Attended List

Dr.Joji Chandran

Dr.Jeanne

Prof.Ruchi Payal

Dr.Deepti

Dr.Priyanka

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Dr. Puja Kaura

Dr. Sachin

Dr. Tarun

Dr. Vaibhav

Dr. Babita

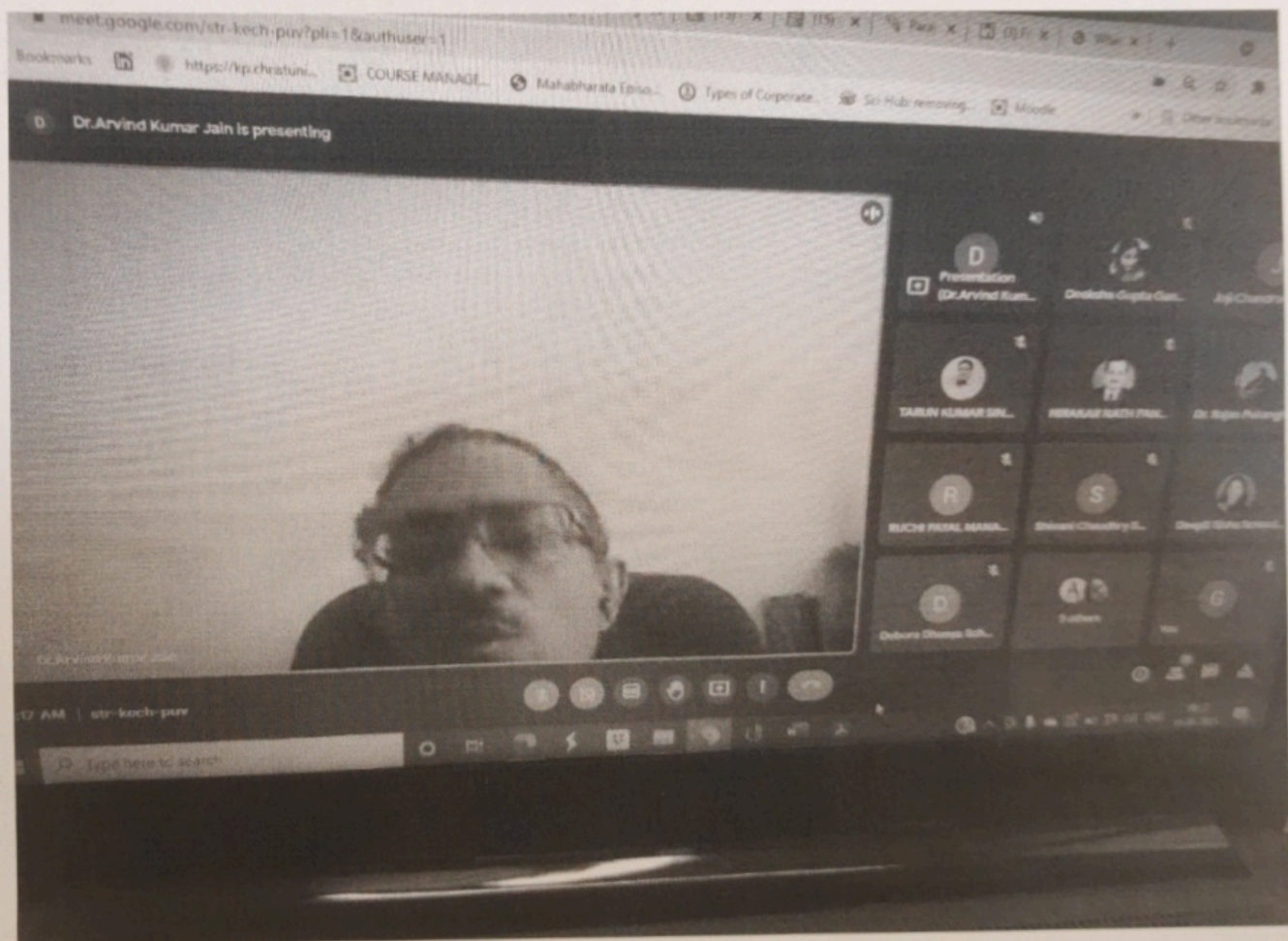
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